

# Invest <sup>in</sup> Colombia

Work Commitment Creativity

Volume I – No. 4  
May 2010  
Bogotá D.C.

April – May 2010

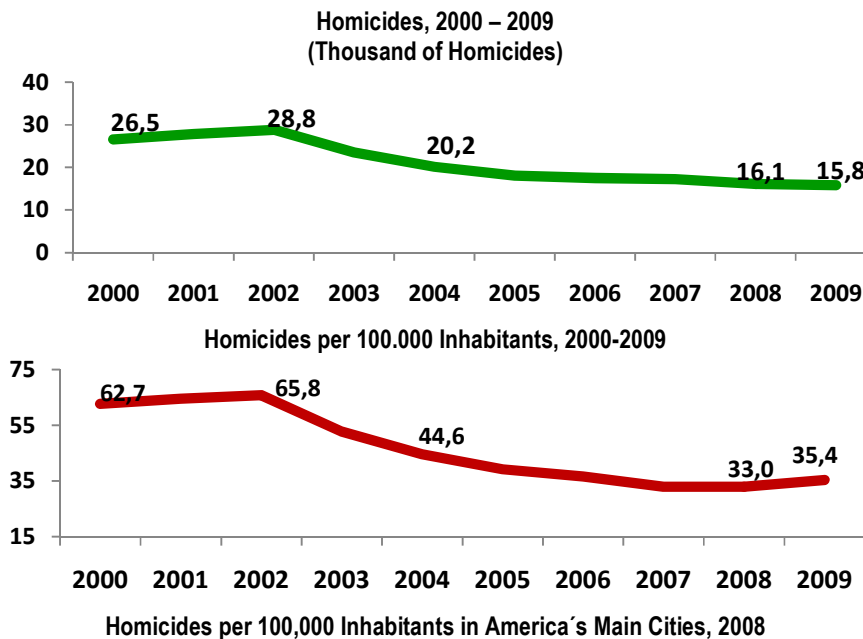
## 1. QUALITY OF LIFE

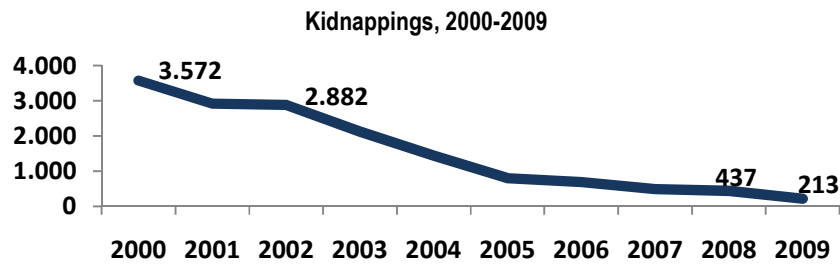
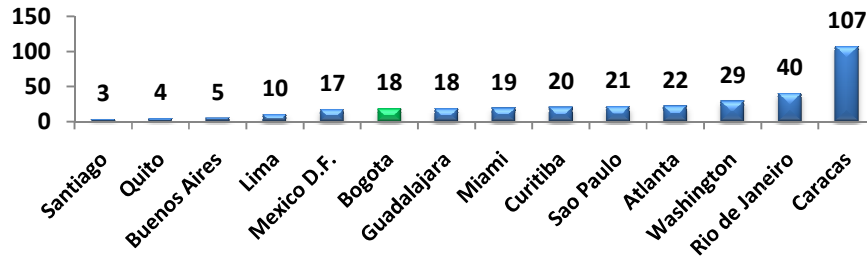
Investors coming to reside in Colombia will encounter a high quality of life

- 26 high schools give the SAT Test, a key requirement to enter North American universities.
- 19 high schools grant the International Baccalaureate Organization Diploma (IBO), an exam which allows students to access top universities worldwide.
- 3 schools subscribe to the Baccalaureate.
- 3 Colombian universities are among the top 30 universities in Latin America.
- Top brand stores can be found in the most exclusive shopping centers in Colombia. Also, businesspeople can enjoy 45 year-round 18-hole golf courses in Colombia. Many of them have been design by famous golf course architects such as Jack Nicklaus and Mark Mahannah.

## 2. EXTRAORDINARY IMPROVEMENTS IN SECURITY

For the last few years, violence levels in the country have registered huge drops. The number of homicides has decreased by 45% between 2002 and 2009, while the rate of homicides per 100,000 inhabitants decreased 44%; so far, Bogotá is ranked as one of the safest cities in the region, beating Washington, Atlanta and Miami. On the other hand, the number of kidnappings has registered a 93% drop in the same number of years.





Source: Ministry of Defense